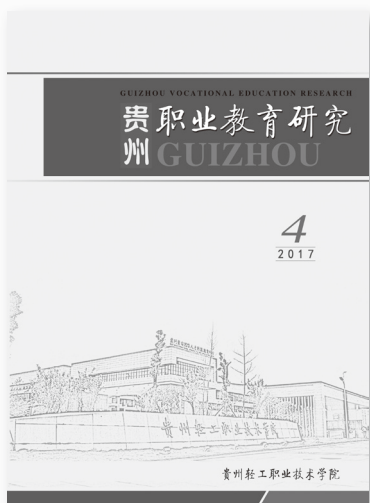


贵州职业教育研究

CONTENTS 目录

2017年 | 第4期 |



主办：贵州轻工职业技术学院

《贵州职业教育研究》 编委会

主任：周杰

副主任：何亚平

执行主任：徐楠

地址：贵州花溪大学城贵州轻工职业技术学院

(党武路10号)

电话：0851-88506065

邮箱：2929769196@qq.com

印刷：贵阳快捷彩印有限公司

出版日期：2017年12月30日

准印证号：(黔)字第2017274

内部资料 免费交流

◆ 教育·科学

- 01/ 瑞士职业技术教育师资队伍建设的特点及借鉴 ◎罗为荣
- 06/ “四个正确认识”是高校思想政治理论课话语体系建构的方向引领和切入点 ◎王征宇
- 10/ 南昌起义的政治宣传 ◎王卫斌
- 16/ 略谈微信对大学生思想政治教育的挑战及应对策略 ◎张志
- 19/ 浅议高职艺术设计专业的教学改革 ◎谢春涛
- 23/ 试析高职校班主任管理的艺术 ◎贾兰
- 27/ 宣传的力量——浅谈宣传工作的重要性 ◎赵颖

◆ 科学·技术

- 30/ 液压传动技术在煤矿机械中的设计及应用 ◎毛幼发
- 32/ 谈谈海洋开发与海洋测量中的定位、测深和海底地形测量 ◎陈兰兰

◆ 经济·管理

- 35/ 文化策略：民族地区反贫困的路径选择研究 ◎李德建
- 42/ 公共关系在企业市场营销中的运用 ◎杨阳

◆ 综合

- 45/ 从岗位需求谈制药专业的核心课程 ◎王娟
- 48/ 小议数学阅读 ◎金凤
- 50/ 透明图像抠取技巧 ◎涂文洪
- 53/ 高职旅游英语专业“双师素质”教师培养初探 ◎宋文燕
- 56/ 摄影在美术教学中的应用 ◎陈霁
- 60/ 图案的色彩设计 ◎张小玲

◆ Education and Teaching

- 01/The characteristics and reference of the construction of education teaching staff in Switzerland © Luo Weirong
- 06/"The Four Correct Understanding" is the construction leads and the entry point to college ideological and political theory courses of the direction of discourse system © Wang Zhengyu
- 10/Political propaganda of the Nanchang uprising © Wang Weibin
- 16/To discuss the challenge and coping strategies of WeChat to college students' ideological and political education © Zhang Zhi
- 19/On the teaching reform of art design major in Higher Vocational Colleges © Xie Chun Tao
- 23/An analysis to the art of headteacher management in vocational school © Jia Lan
- 27/The power of propaganda☹☹Discuss the importance of propaganda work © Zhao Ying

◆ Science and Technology

- 30/Design and application of hydraulic transmission technology in coal mine machinery © Mao Youfa
- 32/Talking about the positioning sounding and seabed topographic survey of Marine development and ocean measurement © Chen Lanlan

◆ Economy and Management

- 35/Cultural strategy study on the path selection of anti-poverty in ethnic areas © Li Dejian
- 42/The use of public relations in enterprise marketing © Yang Yang

◆ Syndrome

- 45/Talking about the core courses of pharmaceutical specialty from the position requirement © Wang Juan
- 48/A talk about mathematics reading © Jin Feng
- 50/Transparent image matting technique © Tu Wenhong
- 53/On the Cultivation of Tourism English Teachers' Dual-qualification in Higher Vocational Colleges © Song Wenyan
- 56/The application of photography in art teaching © Chen Ji
- 60/The color design of the patterns © Zhang Xiaoling